

FOR IMMEDIATE RELEASE

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THE CENTER FOR HISPANIC LEADERSHIP ANNOUNCES 2010 LEADERSHIP SUMMIT: EMBRACING INNOVATION THROUGH DIVERSITY

Summit will Convene Hispanic Thought Leaders and C-Suite Representatives to Discuss the Impact and Influence of Hispanic-Americans' Presence in the Nation's Professional Landscape

LOS ANGELES – The Center for Hispanic Leadership (CHL), in concert with national Hispanic thought leaders representing some of the nation's top Fortune 500 companies, will host its First Annual Leadership Summit on September 18, 2010 in Los Angeles. The Summit, themed "Embracing Innovation through Diversity," is designed to explore the role of Hispanic professionals and diversity at large, as well as its impact and influence on propelling innovation in the workplace.

CHL is a Southern California-based organization that provides talent development programs to corporations for the advancement of their Hispanic professionals. CHL Founder, and author of *Earning Serendipity*, Glenn Llopis, founded the organization to examine the evolving landscape of business that now define the "new normal" and empower the professional growth and talent development of Hispanic employees in the workplace.

This all-day Summit (8:00am - 7:30pm) will represent a collaboration of the most influential and emerging Hispanic leaders across corporate, academia, media, non-profit and small business sectors. Confirmed panelists (to date) include:

- Andrea White, Chief Privacy Officer, Toyota Motor Sales, USA
- Jesus Mantas, Managing Partner, North America General Business, IBM
- Dr. Joachim de Posada, International Speaker, Author and Consultant
- Orlando Ortega, First Hispanic in the U.S. to be appointed Chief Nuclear Engineer (Southern California Edison)
- Eric Llopis, Chief Strategy Officer, Pepsi Beverages Company
- Luis Cuneo, Marketing Executive, IBM General Business
- Margo White, Executive Vice President Education, Junior Achievement of Southern California, Inc.
- Erich Kreidler, Senior Global Relationship Manager, UST Global
- Darold Sawyer, Manager of Diversity and EEO Programs, Pratt & Whitney

(more)

"Business sustainability in a global market will require companies to successfully develop and leverage a multicultural leadership structure," says Llopis. "We hope to provide organizations with a renewed lens of opportunity by propelling innovation through diversity and the impact and influence that Hispanic leaders can create."

The event will feature three keynote speakers, two plenary and six breakout sessions that will prove invaluable to budding Hispanic talent, as they will be able to network with and receive first-hand advice from influential Hispanic leaders who have successfully navigated the professional world.

This Summit will take place in the Junior Achievement Finance Park Mike Curb Center for Free Enterprise at 6250 Forest Lawn Drive, Los Angeles, CA, 90068. Proceeds will be donated to Junior Achievement, a volunteer driven, not-for-profit organization dedicated to educating students about entrepreneurship, financial literacy and work readiness, through experiential, hands-on programs.

Early bird registration begins at \$395 per person by August 15, 2010. To register, and preview the summit agenda, please visit www.centerforhispanicleadership.com.

About The Center for Hispanic Leadership

The Center for Hispanic Leadership is a Southern California-based organization that provides talent development programs to corporations for the advancement of their Hispanic professionals. The Center was founded by Mr. Glenn Llopis, a former corporate executive and author of *Earning Serendipity: 4 Skills for Creating and Sustaining Good Fortune in Your Work. Earning Serendipity* addresses how to best see and seize opportunities and organic talent growth in today's brave new workplace.